



235 North Executive Drive | Suite 200  
Brookfield, WI 53005

High School  
Educators  
2007  
Accounting  
Symposium

FRIDAY, NOV. 9  
Ho-Chunk Casino, Hotel  
& Convention Center  
Baraboo

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Sponsored by the WICPA Educational Foundation, Inc.



## program location

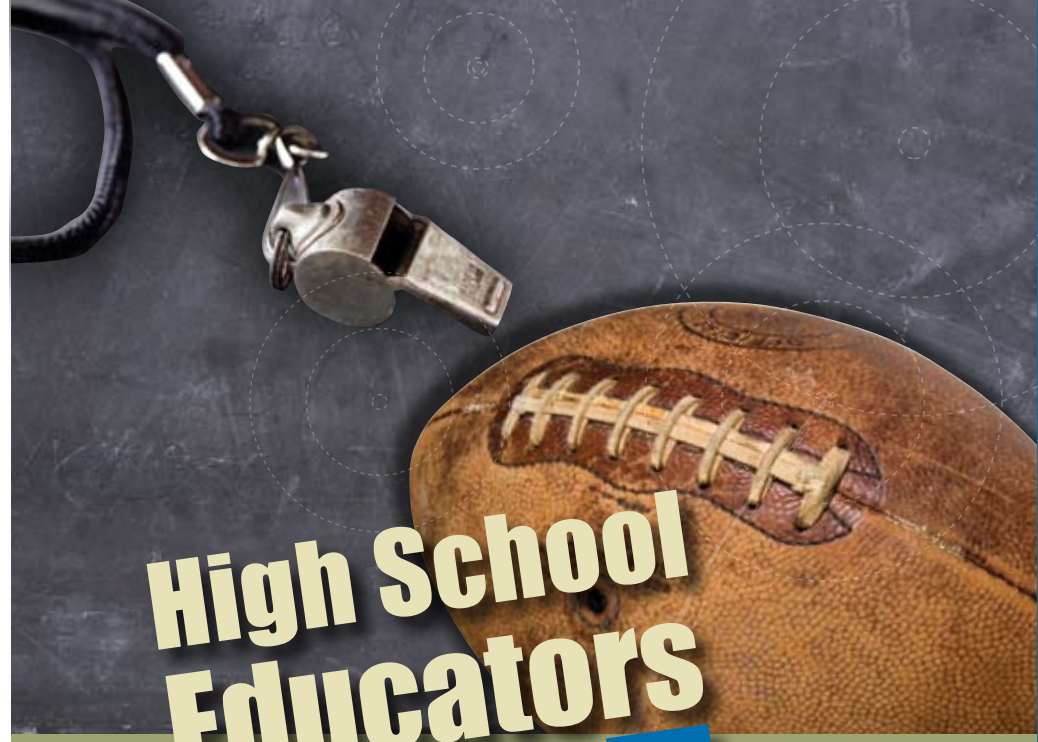
Ho-Chunk Casino, Hotel  
& Convention Center  
S3214 Highway 12  
Baraboo  
800-746-2486

## program agenda

- 8:30 – 9 a.m.**  
Registration and continental breakfast
- 9 – 10 a.m.**  
Curriculum sharing
- 10 – 10:15 a.m.**  
Break
- 10:15 – 11:15 a.m.**  
College faculty panel
- 11:15 a.m. - 12:30 p.m.**  
Lunch and grant program
- 12:30 – 1:30 p.m.**  
Financial activity with CPA from Palermo's Pizza
- 1:30 – 2:30 p.m.**  
CPAs who work in the sports industry
- 2:30 – 2:45 p.m.**  
Closing

Additional forms  
available online at  
[www.wicpa.org/pdf/symposium2007.pdf](http://www.wicpa.org/pdf/symposium2007.pdf)

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# High School Educators 2007 Accounting Symposium

# Sixth Annual High School Educators 2007 Accounting Symposium

## Highlights

- Share curriculum and receive ideas from your peers on how to supplement your current curriculum
- Hear from two high ranking CPAs who work in the sports industry
- Participate in a financial activity from a CPA who works for national pizza retailer based in Wisconsin
- Receive firsthand information about college accounting from a panel of professors
- Network with CPAs and professors at lunch

## Also...

- Use this for your Professional Development Plan (PDP)
- Enjoy continental breakfast and a complete lunch
- Receive a subscription to *On Balance* magazine



## FOR BUSINESS TEACHERS AND CAREER COUNSELORS

### CURRICULUM SHARING

What do you do to make learning fun? How do you supplement the textbook that you use?

Bring a curriculum sample or idea to the symposium or e-mail it to [careers@wicpa.org](mailto:careers@wicpa.org) by Oct. 31 and your name will be entered into a drawing to win a \$50 Best Buy gift card.

### ACCOUNTING CAREERS AWARENESS GRANT PROGRAM

Each year, the WICPA Educational Foundation, Inc. awards grants to high school teachers across Wisconsin. Only teachers who attend the WICPA Educators Symposium are eligible to apply for a grant. Funds are awarded for local projects that promote accounting as a career and involve interaction with CPAs. Attend the symposium and learn how you can receive funds to benefit you and your accounting class.

### SPEAKER BIOS

**Vicki Vannieuwenhoven, CPA** is vice president of finance for the Green Bay Packers. She made Packers history when she was promoted to this position in April, making her the highest-ranking female executive in the team's 89-year history.

**Rene Schaefer, CPA** is a partner with Suby Von Haden & Associates, S.C. in Brookfield. She advises athletes on their tax matters.

**Debra Kessler, CPA** is chief financial officer with Palermo's Pizza in Milwaukee. Palermo's Pizza can be found at stores nationwide. Palermo's Primo Thin has been the fastest growing pizza in the country for the last three years.

## 150 words for \$150

What would you do with \$150 for your accounting class? In 150 words or less, tell us how receiving \$150 could benefit your class. Send your entry via e-mail to [careers@wicpa.org](mailto:careers@wicpa.org) by Oct. 31. Winners will be announced during the closing comments. You must be present to win.

## Registration

**Registration deadline is Oct. 31**

### The text book I use is:

Glencoe  Century 21  Other \_\_\_\_\_

I am an accounting teacher  I am a counselor

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

School name: \_\_\_\_\_

School street address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Phone number: \_\_\_\_\_

**Don't forget to use your Carl Perkins funds!**

### Fee: \$45

Method of payment:  Check (payable to the WICPA)  Visa  Mastercard

### If credit card payment:

Cardholder name: \_\_\_\_\_

Card number: \_\_\_\_\_

CSV # (3 digits on back): \_\_\_\_\_ Expiration date: \_\_\_\_\_

Payment amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Credit card billing address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Credit card registrations will be accepted by mail, phone or fax. All other registrations must be mailed with payment enclosed.

### Mail payment and registration to:

WICPA • 235 North Executive Drive • Suite 200  
Brookfield, WI 53005 • Fax: 262-785-0838

**Contact person:** Mary Murray • [mary@wicpa.org](mailto:mary@wicpa.org) • 800-772-6939 ext. 3005

**A confirmation will be sent to you via e-mail.**